Meet User 1 (name)

- occupation (student/job)
- age (average it out)
- some kind of personality trait (loves photography)
- scheduling apps they prefer

Concerns

How can I directly locate everyone's schedule and compare them side by side?

How can I easily find attendees in my scheduled event?

Goals

User 1 primarily uses scheduling apps to create work schedules for employees that work for them. They have to manage several different teams and prefer for everything to be easily accesible and collaborative.

Scenario

User 1 is the boss of a ten person team and constantly has to schedule meetings that work for everyone. Unfortunately, they have a **hard time keeping track of who RSVP's for meetings** and **struggles to get ahold of them immediately.** They also **would like to compare schedules of employees in a more effecient way**.

Problems

struggles to get ahold of them immediately

hard time keeping track of who RSVP's for meetings

would like to compare schedules of employees in a more effecient way

Features Resolution

⟶ contact cards

⟶ attendee yes/no list

⟶ schedule comparison feature

Meet Daniel

- student
- 21
- loves to read
- likes using Google Calendar

Concerns

How can I easily access what to do before a meeting/the meeting agenda?

How/where can I plan out meetings and have other attendees see it?

Goals

Daniel primarily uses scheduling apps to plan out his day and meetings. He likes being able to see what tasks are left to do before a meeting and planning out what his meetings will cover in detail.

Scenario

Daniel is a student about to graduate and has a hectic schedule full of meetings to manage. Unfortunately, they have a **hard time keeping track of what tasks to complete before a meeting** because **the details are located in multiple places.** They also **would like other attendees to see what tasks must be completed before a meeting** to make sure the meeting itself is efficient.

Problems

keeping track of pre-meeting tasks

difficulty in maintaining & finding a clear meeting agenda

would like attendees to see pre-meeting tasks and agenda as well

Features Resolution

⟶ checklist for all meetings

⟶ agenda of a meeting filled by host (maybe even a goals section?)

⟶ make checklist & agenda shareable/viewable by all

Meet Frank

- Student
- 20
- loves organization
- He prefers using Google Calendar and Notion

Concerns

How can I easily see what dates/times I have things to do and my availability?

How can I easily differentiate what things I need to do for different classes, work, etc?

Goals

Frank primarily uses scheduling apps to check what he needs to do and what dates/times he's available to do other things. He also wants to be able to distinguish the work he needs to do for different classes.

Scenario

Frank is a college student that likes to add his work to his calendar since he's very organized. Unfortunately, he has a **hard time finding out what class the work is for** because **there is a limited color choice to distinguish his work.** He also **would like to be able to see his available dates/times easily for faster organization.**

Problems

struggles to identify where his work belongs

hard time figuring out his availability

Features Resolution

⟶ color palette

⟶ day/week/month view

Meet Marcy

- student
- 20 years old
- loves to draw/paint
- likes to use Google Calendar to schedule events

Concerns

Where can I directly find and click on a meeting link for my scheduled event?

How can I be reminded of my event and be able to click on the meeting link?

Goals

Marcy primarily uses scheduling apps to input create work schedules for employees that work for them. They have to manage several different teams and prefer for everything to be easily accesible and collaborative.

Scenario

Marcy is a college student and is involved in many clubs and organizations as well as keeping up with her classes. She has a **difficult time finding zoom links for her events** because the **links are located in many different places**. Marcy would also like to **receive reminders before her class or meeting starts** to make sure she is attending all her important events. Also, having the zoom link in the reminder itself would be very useful to her.

Problems

difficult time finding zoom links for her events

links are located in many different places

receive reminders before her class or meeting starts

Features Resolution

⟶ meeting link on scheduled event

⟶ ^meeting link on scheduled event

⟶ reminder pop-up with link