## User 1 Answers:

- Do they use the Hudl app on their phones why/why not?
  - He has it on his phone, and he has been at Hudl 7 years.
- What do you use the Hudl app for/how often?
  - Pretty rarely nowadays, a couple times a year if a coach has a specific question for him.
  - Coaches talk to him sometime, but if they have a specific issue, he sends them to support.

## **Onboarding Flow Questions**

- . How would you move through this flow, quickly? (do they expect to swipe, click dots at the top, or just press continue) For him, he would much rather have it set up as it is today: nav on the top and then button on the bottom. He would rather do that then swipe.
- . Where do they expect the back button on each of those screens to take them? (do they think it takes them to the prev. screen or to the last spot they were in before getting to onboarding)
  - He assumes that the back button takes you to the previous screen.
  - He would use the back button to get to the beginning screen
- When we say onboarding, what do you expect to happen? Is this the type of content you expect to see?

## • Finalize calibration screen:

- Multiple minutes here would be wrong, he expects less than 30 seconds
- · He would force-quit and then call Hudl
- Final screen:
  - · He assumes he is done
  - And then he would expect to be done
  - · He can assume that he will have to wait at this point for Hudl to get to record

## · Get ready to install screen:

- So far, it's very simple
  Straight and simple
- AD can't screw up
- Initial video screen:
  - Guess: relevant to the installation process
  - Unboxing the equipment
  - Expecting a tutorial
- Install the Mounting Plate screen:
  - Finds it self-explanatory
  - He would click on height and distance reqs
  - Or Help in the top corner
  - · He assumes that arrow in the upper left to exit the flow
- Install the Camera screen:
  - Page looks like expected
    - If someone is not familiar with Sideline, could we link to it for people to learn more.
  - Activate the Camera screen:
  - He was able to find that he is on step 3/5
- Connect to wifi screen:
  - That looks fairly simple
  - · He would click on Help link on the top or hit "tap here" link
- Connect to Wifi/approve connecting to devices on the network screens:
- He mentioned to expect the allow connecting to devices on the 4/5 screen
- Back to 4/5 screen
- We are checking screen
  - He would force quit if he was stuck on this page and hope that he would be brought back to the same spot where
  - he left off.
- Field view screen
  - Zoomed in on the product image to see the directions on the device.
  - What step of the process are you on? Seeing the actual footage clues him in that he is close to the end.
  - He can recognize the back arrow to go back and then Continue to the next step.
- Are field lines visible? screen:
  - He would confirm that he can see painted lines.
  - If he had to go repaint lines, he would expect to pick up where he left off.
- View blocked screen:
  - If he was stuck, he would go to Help
  - If that does not work, he would expect a support number or email to be available to him to get immediate assistance
- Near/far blocked:
  - He knows he is in the calibrating process, he also has an expectation of being able to have the camera up and running when he is done.
  - · He is OK with assuming what number of steps he is in at this point
- Confirm camera setup screen:
  - He finds this page concise and clear